

 **CRIF DIGITAL**

Catch

**Stand alone categorisation
technology**

Banking transaction insights by
CRIF's categorisation engine



What is Catch?

CATCH is the CRIF categorisation engine, providing insights about your customer base by leveraging account transaction data.

CATCH is powered by a proprietary categorisation algorithm based on machine learning and artificial intelligence that can turn unstructured data into structured insights.

Main features

- Categorisation engine
- Proprietary ML algorithm
- On prem or on cloud
- Ready risk and marketing KPIs suite or custom analytics

Key performance indicators

+30
years of experience
in credit reporting

+200
KPIs that can
be calculated

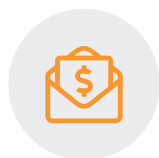
+2000
variables tested for
a single score

96%
coverage of transaction
categorisation engine

Why Catch



Best in class categorisation engine
with outstanding accuracy



Exploit the value of your customer
base's transactional data



Risk & marketing portfolio
evaluation



Advanced early warning,
origination and collection KPIs

